



NICK KAREBIAN

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EXPERIENCE

ART PRODUCER

campbell ewald - detroit, mi

2017 - nov 2020

Oversee a project from the creative development stages through final delivery. Collaborate with both creative and account teams to coordinate production and editing schedules, while overseeing the budget and maintaining the creative integrity of the project. Work closely with our talent, legal and business managers on copyrights and licensing.

ART PRODUCER

team detroit - dearborn, mi

2013 - 2017

Serve as a contact within the agency for the production of photography, animations, video and other digital content. This includes such details as: scheduling talent, negotiating rates/hiring crew, securing locations, and casting. While also being accountable for tracking and maintaining the production budget, timing and creative vision of the project.

PROJECT COORDINATOR

team detroit - dearborn, mi

2011 - 2013

Coordinate communications between team members and the Creative Services department to ensure that projects are accurate and complete in a timely manner. Demonstrate the ability to multitask and prioritize projects accordingly with strong attention to detail, in order to meet deadlines and ship dates in the agency's fast paced environment.

During this time I worked with both the creative and production teams to ensure that was the career path I wanted to explore. After shadowing and working on multiple projects with various teams throughout the agency I was fortunate to get a job in production.

EDUCATION/ACTIVITIES

CREATIVE CONSULTANT

@thevegandetroiter

2017 - present

- Create entertaining and informational content to help grow the vegan community
- Serve as a vegan consultant to help local/national businesses engage with their customers across social channels

WESTERN MICHIGAN UNIVERSITY

kalamazoo, mi

2005 - 2010

- Bachelor of business administration from Haworth College of Business
- Major: Advertising and Promotion
- Minor: Communications

SKILLS

- Strong interpersonal skills that enable me to work well in teams and with a diverse population
- Able to persuasively, both orally and written, create messages that the consumer will remember
- Talent to learn new tasks quickly while being organized and detail oriented
- Self confident with strong leadership skills