



NICK KAREBIAN

NICKKAREBIAN.com - NICKKAREBIAN@yahoo.com - 734.673.4227

EXPERIENCE

ART PRODUCER

team detroit - dearborn, mi

2013 - present

Serve as a contact within the agency for the production of photography, animations, video and other digital content. This includes such details as: scheduling talent, negotiating rates/hiring crew, securing locations, and casting. While also being accountable for tracking and maintaining the production budget, timing and creative vision of the project.

PROJECT COORDINATOR

team detroit - dearborn, mi

2011 - 2013

Coordinate communications between team members and the Creative Services department to ensure that projects are accurate and complete in a timely manner. Demonstrate the ability to multitask and prioritize projects accordingly with strong attention to detail, in order to meet deadlines and ship dates in the agency's fast paced environment.

During this time I worked with both the creative and production teams to ensure that was the career path I wanted to explore. After shadowing and working on multiple projects with various teams throughout the agency I was fortunate to get a job in production.

MEDIA BUYING INTERN

doner - southfield, mi

summer 2010

Oversaw data entry, invoice reconciliation, website profiling, and competitive tracking. I attended team meetings and had an opportunity to brainstorm creative ideas taking into consideration advertising strategies, demographics, target marketing, and consumer buying trends. I also worked on make-goods, status/matching reports, and also was in charge of inputting backlogs for Arby's data compilation and reporting.

EDUCATION/ACTIVITIES

WESTERN MICHIGAN UNIVERSITY

kalamazoo, mi

2005 - 2010

- Bachelor of business administration from Haworth College of Business
- Major: Advertising and Promotion
- Minor: Communications

WESTERN MICHIGIAN UNIVERSITY AD CLUB

- American Advertising Federation (AAF - Affiliated): Active Member (September 2008 - Present)
- Network with peers while exploring the latest trends in advertising and creating professional development opportunities
- Travel to various AAF corporate member events to learn from those working within the advertising community

SKILLS

- Strong interpersonal skills that enable me to work well in teams and with a diverse population
- Able to persuasively, both orally and written, create messages that the consumer will remember
- Talent to learn new tasks quickly while being organized and detail oriented
- Self confident with strong leadership skills